

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor: Takaaki Amano  
Confirmation No.: 9471  
Serial No.: 09/863,877  
Filed: May 23, 2001  
Title: **ADVERTISEMENT INFORMATION SUPPLYING SYSTEM**  
Examiner: Jean D. Janvier  
Group Art Unit: 3688

May 13, 2010

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

In response to the Decision on Appeal by the Board of Patent Appeals and Interferences mailed March 22, 2010, entering a new ground of rejection, Applicants request that prosecution be reopened under 37 C.F.R. §41.50(b)(1). Please amend the above-identified application as follows.